CIVIS Seminar:

Local Welfare Production and Governance

Spring / Summer Semester 2022



Short description:

You want to get insight into how your local environment is governed? How solutions for the pressing problems of our time, like social security, migration, climate change are developed and implemented on a local level? And who is involved in developing comfortable urban environments?

Then you are right in this course. We will address these and other questions from a interdisciplinary perspective.

The course aims at reflecting and analysing the role of local governments and administrations, nongovernmental, economic, and societal actors in the production of local welfare from a comparative perspective. The focus is on understanding how welfare production takes place under conditions of interdependence actors and the interplay of rules and regulations, duties and liberties, and the embeddedness of local politics in cultural, social, and economic environments.

Interdisciplinary course for advanced BA-Students and MA-Students in Social Sciences, Economics, Geography, Urban and Regional Planning

Webinar / Zoom

Language of Instruction: English Number of Participants: max 25

Webinar Meetings:

Friday 25. March 2022, 10-16:00 c.e.t Friday 29. April 2022, 10-16:00 c.e.t Friday 27. May 2022, 10-16:00 c.e.t.

Summer School:

11.-15. July 2022 in Tübingen

Cooperation partners:

- University of Bucharest, Mihai Razvan Nita, Dept. of Regional Geography and Environment
- Universidad Autónoma de Madrid, Maria del Mar Alonso Almeida, Faculty of Economics and Business Administration
- Eberhard Karls University Tübingen, Rolf Frankenberger, Institute of Political Science
- Petrozavodsk State University, Elena Chernenkova, Institute of History, Political and Social Sciences

Learning outcomes:









- Students can identify and hierarchize local governance structures
- Students develop a relevant (societal and scientific) research plan
- Students conduct small research projects based on their research plan
- Students can select relevant research data and methods for their projects
- Students can compare and evaluate (personal and colleagues) findings and identify best practice projects
- Increasing the visibility and capacity of universities in local governance processes
- Teaching staff exchange experiences and deepens didactical skills

Credits and Assessment:

- Students will receive 4 ECTS ungraded for participation and preparation of sessions in the webinar
- Students will receive 2 ECTS for the participation in the summer school and the presentation of their research paper
- Students can get 2 graded ECTS for a research design and paper (Bucharest and Tübingen)

Objective

As the lowest level of administration and government, cities are places of welfare production. They deal with problems and tasks of providing social security, services, and a liveable environment. Depending on the legal framework they are embedded in, cities fulfil their tasks either independently or in accordance with instructions and (financial) support from higher levels of government. As a consequence of multilevel government and governance, local ecosystems emerge that do not only include administrations and local governing bodies, but also citizens and NGOs that are involved in welfare production and respective problem solving. Very often this co-operation leads to creative approaches for major social challenges, e.g., digitization, migration, climate change, demographic change, security.

Cities all over the world face quite similar challenges in these areas, but often frame them specifically. From a normative perspective, local welfare regimes should provide the people with goods and services to address their basic needs (security, infrastructure) and establish opportunities to pursue their individual goals and wellbeing.

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Local Politics makes the political system viable. It brings politics to the people. And it is especially the local level, where welfare is provided, and indeed produced. Starting from concepts of welfare, political systems and local governance, the aim of the seminar is to look at the (legal and structural) frameworks, actors, and constraints of local welfare production from a systematic and comparative perspective. A special focus will be on:

Local welfare production and governance arrangements including public and private actors, such as administrations, companies, and NGOs. Local administrations usually have two roles in welfare production. First, they provide and distribute welfare (e.g., social security assistance) on behalf of the national or regional welfare system, and second, they produce welfare at their own responsibility (like childcare, and others) according to the principles of subsidiarity. Companies, associations, and NGOs often complement welfare provision on the local level, especially in areas where public administrations are weak or non-performant. So, a third sector arises and gains









- importance. Sometimes associations and NGOs act on behalf of administrations and are agents of welfare provision. Sometimes they offer their own services.
- 4 pilot cities: The cities Bucharest, Madrid, Petrozavodsk, and Tübingen, and serve as cases. All cities are university cities and share the principles of local selfgovernment. But they diverge in size, location and the systems of political power and culture they are embedded in. So, there are manifold possibilities for controlled comparison between the cases, either from a most different system, or a similar system design, depending on the perspectives chosen in the projects.
- The course is a research seminar where students contribute to the general aim by doing small research projects, e.g., case studies, content analysis or discourse analysis of local politics and policy making, and Expert interviews with local elites.
- The course is designed as a student online research course with joint sessions of the partner-universities involved and individual research phases for students. In class students get to know and discuss basic approaches to local politics and governance, methods of (qualitative, case based) social research, develop and conduct small research projects on local welfare production. The course also includes talks with Practitioners from local government and administration, civil society and scientific communities.
- As a result, students present and compare their work in a joint summer school hosted by the University of Tübingen from 11-15 July in Tübingen.









Syllabus

Time	Who	Topic	Readings
10- 11:15	RF	Welfare, Wellbeing, and local governance, Welfare state Welfare and local government Wellbeing	** Greve 2008 ** Marshall 1950 ** Frankenberger and Chernenkova 2020 (Introduction) ** OECD 2020 Background Literature on the welfare state: * Arts and Gelissen 2010 * Bosch 2015
11:30- 12:45	RF	Multilevel Government, Federalism, and Local Politics Keywords • Federalism • Multi-level governance • Local self- government	** Newton and Van Deth 2005, 72-99 ** Watts 2013 ** Background Information: *European Charter of local self-government https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/090000168007a088 https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/090000168007a105
13:30- 14:45	all	Local self-government: The Cases of Germany, Romania, Russia, and Spain Keywords: • Political systems • Local self- government in context	** Hajnal 2013 ** Frankenberger 2017 Background literature on constraints of local self-government *Galston 2009 *Bobrow 2009 *Immergut 2009









15:00- 16:15	RF	Public Policy Keywords Policy making Decision making Federalism and public policy	** Wälti 2013 ** Goodin, Rein and Moran 2009 Background Literature on Decision making: * Newton and Van Deth 2005, 263-283				
29.April	29.April 2022: Welfare and Innovation						
10:00- 11:15	RF	Welfare Production and Local Governance 1: Actors, Interest Groups, and Participation Keywords • stakeholders • interests and ideologies • problem solving bargaining	Background on Local Participation: * Baybeck 2013 * Petrovskaya 2020				
11:30- 12:45	YP	Welfare Production and Local Governance 2: Social Innovation Keywords Innovation Development what are the drivers of innovation	** Buhr 2017 ** Petrovskaya 2017				
13:30- 14:45	MA / FM	Welfare production and local governance 3: economic governance Innovation Governance Circular Cities Intelligent Assets	**World Economic Forum et al. 2016 **World Economic Forum 2021				
15:00- 16:15	MA / FM	Welfare production and local governance 4: economic innovation • Production and Circular economy • Business models and circular economy	** World Economic Forum et al. 2014 ** OECD 2019				









27.May 2022: Evaluating Policies				
10- 11:15	MN	Evaluating the impacts of welfare production • human consumption patterns • assessing social, economic and ecologic impacts • artificialisation	** Miller et al. 2008 ** Bengtsson et al. 2018 ** Badiu et al. 2018	
11:30- 12:45	MN	Monitoring Policies and Governance • policy vision and objectives • ex-ante and ex- post monitoring • indicators for monitoring • data collection for monitoring policies	Gradinaru et al. 2020 Scheuer 2005 Gradinaru et al. 2017	
13:30- 14:45	MN	Sustainability and Resilience in Planning	Hall 2005 Hersperger et al. 2019 Nita et al. 2017	
15:00- 16:15	All	NEW: Presenting and discussing students' research questions 1		









Schedule Summer School Local Governance and Welfare Production

In the summer school participants from the CIVIS universities meet and work together on issues of local governance. In particular, they discuss, compare and present their own research papers and develop a comparative perspective. In addition, they will meet practitioners in local governance and visit projects of local governance in Tübingen and the region.

The host university will provide further information on schedule, housing and travel once the selection process is finished.

1115. July 2022 Summer school in Tübingen (to be continued)				
11.07.	Arrival Kick off: Get together in Tübingen, Key note (n.n.) Introduction and Overview on the activities			
12.07.	Group work: Discussing and comparing research projects Visit of the City hall / meet & greet with Tübingen officials (n.n.)			
13.07.	Group work continued Excursion: LebensPhasenHaus (experimental site for innovation though participation)			
14.07.	Presentations of results Meeting with stakeholders (n.n.)			
15.07.	Presentations of results Closing event, check-out			







Readings

Arts, Wil A., And John Gelissen (2010): Models of the Welfare State. In: Castles, Francis G., Stephan Leibfried, Jane Lewis, Herbert Obinger, and Christopher Pierson (Eds.). *The Oxford Handbook of the Welfare State*. DOI: 10.1093/oxfordhb/9780199579396.003.0039

Baybeck, Brady (2013): Local Political Participation. In: In: Haider-Markel, Donald P. (Ed.). *The Oxford Handbook of State and Local Government*. DOI: 10.1093/oxfordhb/9780199579679.013.021

Beach, Derek. "Process-tracing methods in social science." *Oxford research Encyclopedia of politics*. 2017.

Benz, Arthur and Jörg Broschek (2013): Germany: federalism under unitary pressure. In: Loughlin, John, John Kincaid, and Wilfried Swenden (Eds). *Routledge Handbook of Regionalism & Federalism*. London: Routledge, pp.223-234.

Bobrow. Davis B. (2009): Social and Cultural factors. Constraining and Enabling. In: Gooding, Robert E., Moran, Michael, and Martin Rein (Eds.): *The Oxford Handbook of Public Policy*. DOI: 10.1093/oxfordhb/9780199548453.003.0001

Bosch, Gerhard (2015): The German welfare state: from an inclusive to an exclusive Bismarckian model. In: Vaughan-Whitehead, Daniel (ed.) *The European social model in crisis: is Europe losing its soul?* Cheltenham: Edward Elgar Publishing, pp. 175-229

Box-Steffensmeier, Janet M., Henry E. Brady, and David Collier (2008) (Eds.): *The Oxford handbook of political methodology*. Vol. 10. Oxford Handbooks of Political Science.

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Brinkmann, Svend (2020): Unstructured and Semistructired Interviewing. In. Leavy, Patricia (Ed.). *The Oxford Handbook of Qualitative Research*. 2nd. Ed. DOI: 10.1093/oxfordhb/9780190847388.013.25

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Buhr, Daniel (2020): Innovative Societies and Wellbeing. In: Frankenberger, Rolf and Elena Chernenkova (2020) (Eds.): *Local Governance and Public Wellbeing. Comparing Russian and German examples.* Baden-Baden: Nomos, 29-41

Burnham, Peter, Karin G Lutz, Wyn Grant and Zig Layton-Henry (2008): *Research methods in politics*. London: Macmillan International Higher Education.

Caramani, Daniele (2008): Comparative politics. Oxford: Oxford University Press.

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Chernenkova, Elena (2020): NGOs Social Projects in the development of the Urban Social Space. In: Frankenberger, Rolf and Elena Chernenkova (2020) (Eds.): *Local Governance*









and Public Wellbeing. Comparing Russian and German examples. Baden-Baden: Nomos, pp. 171-190.

Chumak, Ksenia (2020): New Approaches to Cooperation between NGOs and Local Government Bodies fpr Civil Society development. In: Frankenberger, Rolf and Elena Chernenkova (2020) (Eds.): *Local Governance and Public Wellbeing. Comparing Russian and German examples.* Baden-Baden: Nomos, pp. 191-199.

Clark, William Roberts, Matt Golder, and Sona Nadenichek Golder (2017): *Principles of comparative politics*. CQ Press.

Cook, Linda J. (2010): Eastern Europe and Russia. In: Castles, Francis G., Stephan Leibfried, Jane Lewis, Herbert Obinger, and Christopher Pierson (Eds.). *The Oxford Handbook of the Welfare State*. DOI: 10.1093/oxfordhb/9780199579396.003.0039

Dalton, Russell J. (2015): Politics in Germany. In: Strøm, Kaare; Dalton, Russell J.; and G. Bingham Powell (Eds.). *Comparative Politics Today: A World View*. Boston: Pearson, pp. 268-317.

Derrida, Jacques, Catherine Porter, and Edward P. Morris (1983): The principle of reason: The university in the eyes of its pupils." *diacritics* 13.3: 3-20.

Döbert, Hans (2015): Germany. In: Hörner, Wolfgang, Hans Döbert, Lutz R. Reuter and Botho von Kopp (Eds.): *The Education Systems of Europe*. 2nd. Edition. Cham: Springer Reference, pp.305-334.

European Charter of local self-government, English:

https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/090000168007a088; Russian: https://www.coe.int/en/web/conventions/full-list/-/conventions/rms/090000168007a105

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Frankenberger, Rolf and Elena Chernenkova (2020) (Eds.): Local Governance and Public Wellbeing. Comparing Russian and German examples. Baden-Baden: Nomos, 2020

Frankenberger, Rolf and Elena Chernenkova (2020) Welfare, Wellbeing, and Local Governance. An Introduction and Outline of the Book. In: Frankenberger, Rolf and Elena Chernenkova (Eds.): *Local Governance and Public Wellbeing. Comparing Russian and German examples.* Baden-Baden: Nomos, pp.9-25

Frankenberger, Rolf, and Elena Chernenkova (2017) (Eds.): Local Politics in a comparative perspective. The cases of Petrozavodsk and Tübingen. Baden-Baden: Nomos.

Frankenberger, Rolf (2017): Does the Systematic Environment Matter? Theoretical and Methodological Issues in Comparing Local Politics across World Regions. In: Frankenberger, Rolf, and Elena Chernenkova (Eds.). *Local Politics in a comparative perspective. The cases of Petrozavodsk and Tübingen.* Baden-Baden: Nomos, pp. 21-33

Galston, William A. (2009): Political Feasibility: Interests and Power. In: Gooding, Robert E., Moran, Michael, and Martin Rein (Eds.): *The Oxford Handbook of Public Policy*. DOI: 10.1093/oxfordhb/9780199548453.003.0001









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Gerring, John. "What is a case study and what is it good for?." *American political science review* 98.2 (2004): 341-354.

Gerring, John. Case selection for case-study analysis: Qualitative and quantitative techniques. In Box-Steffensmeier, Janet M., Henry E. Brady, and David Collier, eds. *The Oxford handbook of political methodology*. Vol. 10. Oxford Handbooks of Political Science, 2008, pp.645-684

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Immergut, Ellen M. (2009): Institutional Constraints on Policy. In: Gooding, Robert E., Moran, Michael, and Martin Rein (Eds.): *The Oxford Handbook of Public Policy*. DOI: 10.1093/oxfordhb/9780199548453.003.0001

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Moses, Jonathon, and Torbjørn Knutsen. Ways of knowing: Competing methodologies in social and political research. Macmillan International Higher Education, 2012.

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