

ERMIScom Final Conference



The last Conference entitled “New Media and Vulnerable groups” of the ERMIScom project will be hosted on February 6 and 7, 2023, at the Cultural Centre of Municipality of Athens, the Auditorium “Antonis Tritsis”, 50, Akadimias str., Athens - Greece. This two-day event aspires to attract participants from various sectors (HEI teaching staff, students, researchers, public servants, representatives of regional and local authorities, of NGOs and media and communication agencies, etc.) and to tackle subjects related to social integration of vulnerable groups, skills gaps and mismatches in journalism and social media, disinformation and fake news in media coverage, EU funding landscape and policies to ensure equal integration opportunities of specific vulnerable groups.

Hosted by the Department of Communication and Media Studies of the National and Kapodistrian University of Athens (NKUA)

SCHEDULE OF THE CONFERENCE

Monday, February 6, 2023

Introductory speeches

10:00 – 10:30	Registration
10:30 – 11:15	Opening Statements
10:30 – 10:45	Prof. Elli Filokyprou, National Kapodistrian University of Athens (NKUA), President of the Department of Communication & Media Studies
10:45 – 11:00	Prof. George Pleios, NKUA, Department of Communication & Media Studies
11:00 – 11:15	Representative of the Municipality of Athens
11:15 – 14:00	1st Panel - Social integration: Innovative Common Curricula developed by the ERMIScom Partnership for Post Graduate Students in the Media sector and Effective Learning and Teaching Methods
11:15– 11:20	Moderator Ms. Savvatou Tsolakidou, Coordinator of the ERMIScom Project, NKUA
11:20 – 11:30	IO1 - STEREOTYPES and PREJUDICES: Xenophobia & Racism, Ms. Tirse Erbaysal Filibeli, Bahçeşehir University (BAU), Turkey
11:30 – 11:40	IO2 - FAKE NEWS & HATE SPEECH: Representation of vulnerable groups in the Media, Ms. Stella Angova, University of National World Economy (UNWE), Bulgaria
11:40 – 11:50	IO3- Social Entrepreneurship and Vulnerable Social groups, Mr. Nikolay Denchev, Vrije Universiteit Brussel (VUB), Belgium
11:50 – 12:00	IO4 - Vulnerable Groups and Trauma, Mr. Michalis Tastsoglou, NKUA, Greece
12:00 – 12:30	Coffee break
12:30 – 12:40	IO5- Integration policies for Vulnerable Social Groups, Mr. Stavros Protopapas, NKUA, Greece
12:40- 12:50	IO6 – FUNDS & GRANTS: Social Integration and Rights Related Projects, Ms. Diana Kopeva, UNWE, Bulgaria
12:50- 13:00	IO7- TRANSFORMATIVE METHODOLOGICAL APPROACH: Teaching, Training, Learning, Ms. Aura Kaarivuo, Metropolia university, Finland
13:00 – 13:20	IO8 - COMMON CURRICULA: Education in Media and Integration of Vulnerable Groups, Mr. George Pleios, NKUA, Greece & Ms. Savvatou Tsolakidou, NKUA, Greece
13:20 – 13:30	IO9 – Integration of Vulnerable Groups: Best practices of experiential teaching and learning methods, Ms. Kitty Panou, EKO Greece
13:30 – 14:00	Press conference - NKUA and all Partners.
14:00 – 15:00	Light Lunch
15:00 – 17:30	2nd Panel - Closing the Skills Gap between Education and the Labour market in the Media sector in a Volatile, Uncertain, Complex and Ambiguous (VUCA) Social Environment Moderator Mr. Daniel Pissecker, NKUA, Greece
15:00 – 15:20	Mr. Iliya Kereziev, UNWE, Bulgaria
15:20 – 15:40	Mr. George Pleios, NKUA, Greece
15:40 – 16:00	Mr. Dimitris Charalambis, NKUA, Greece
16:00- 16:20	Ms. Marina Rigou, NKUA, Greece
16:20 – 17:00	Mr. George Georgarakis, Columbia University and Sciences Politiques - Paris
17:00 – 17:20	Mr. Sami Huohvanainen, Metropolia University, Finland
17:20 – 17:30	Closure-final remarks

NEW MEDIA AND VULNERABLE GROUPS

Tuesday, February 7, 2023

10:00 – 10:30	Registration
10:30 – 12:00:	3rd Panel - In depth discussion on Social Integration and Social Media representation regarding specific Vulnerable Social Groups: Refugee, Roma population and Women
10:30 – 10:40	Moderator Ms. Fisorela Perisnaka, Communications Manager at “Angels of Joy”
10:40 – 10:55	Ms. Anastasia Chalkia, Refugee/Migrants’ Integration, Greek National Commission for Human Rights (GNCHR), Greece
10:55 – 11:10	Mr. Alexandros Minotakis, The role of Cultural Mediator for inclusion, NKUA, Greece
11:10 – 11:25	Mr. Athanas Dimitrov, Roma integration and the Media, UNWE, Bulgaria
11:25 – 11:40	Ms. Joanna Tsiganou, Media representations on gender-based violence in Greece during the past decade, National Center of Social Research (EKKE)
11:40 – 12:00	Closure-final remarks
12:00 – 12:15	Coffee break
12:15 – 13.45	4th Panel - Social Entrepreneurship as a Solution for Improving the Situations of Vulnerable Social Groups. Best Practices and Examples
12:15 – 12:20	Moderator Ms. Cyrielle Mesnier, NKUA, Greece
12:20 – 12:35	Mr. Nikolay Denchev, Vrije Universiteit Brussel (VUB), Belgium
12:35 – 12:55	Claudia Alba, VUB, Belgium
12:55 – 13:10	Bart Leyen, VUB, Belgium
13:10 – 13:25	Ms. Diana Kopeva, UNWE, Bulgaria
13:25 – 13:40	Mr. Michalis Christakis, General Secretary of the Municipality of Nea Smyrni
13:40 – 13:55	Ms. Juliana Kontini, International Organization of Migration (IOM)
13:55 – 14:00	Closure-final remarks
14:00 – 15:00	Light Lunch
15:00 – 16:15	5th Panel - EU Funding - Landscape to Support Integration Policies for Vulnerable Social Groups
15:00 – 15:10	Moderator Ms. Diana Kopeva, UNWE, Bulgaria
15:10 – 15:30	Ms. Kondylo Terzi, Supreme Council for Civil Personnel Selection (ASEP), Greece
15:30 – 15:50	Ms. Theodora Gazi, NKUA, Greece
15:50 – 16:10	Mr. Nikolay Sterev, UNWE, Bulgaria
16:10 – 16.15	Closure-final remarks
16:15 – 16: 45:	6th Panel - Disinformation and the New Media. Student’s point of view
16:15 – 16:20	Moderator Mr. Giannis Pleios, NKUA, Greece
16:20 – 16:30	Ms. Eleni Grigoriou, “New challenges of migration in Greece represented in the German media”, NKUA, Greece
16:30 -16:40	Mr. Dimitris Arapis, “Strategic communication and regulation of forced migration in National and European level: A qualitative research upon the Greek Public view”, NKUA, Greece
16:15 -	Disinformation and the New Media. A message for the future
16:40 -16:45	Moderator Mr. Dimitris Koutsompolis, NKUA, Greece
16:45 -16:50	Mr. George Pleios, NKUA, Greece
16:50- 16:55	Mr. Ivan Valchanov, UNWE, Bulgaria
16:55 -17:00	Ms. Tirse Erbaysal Filibeli, BAU, Turkey
17:00 -17:05	Ms. Joanna Tsiganou, National Center of Social Research (EKKE), Greece
17:05 – 17:10	Ms. Tsigoti Zacharoula, NKUA, Greece
17:10 -17:15	Mr. Michalis Chatzikonstantinou, NKUA, Greece
17:15-17:30	Closure of the conference

Conference Organizer and Host

National Kapodistrian University of Athens (NKUA),
Department of Communication and Media Studies

<https://www.media.uoa.gr/>

Context

The Final Conference is organized by the National Kapodistrian University of Athens (NKUA) and the Department of Communication and Media Studies in the context of the Erasmus+ - Strategic Partnerships for Higher Education project "*Common curricula for diversity: education in media and integration of vulnerable groups - ERMIScom*" (2020-1-EL01-KA203- 078981)

Information: <https://ermiscom.media.uoa.gr/>

Conference

Contributors ERMIScom

Project Coordinator:

NATIONAL KAPODISTRIAN UNIVERSITY OF ATHENS

ERMIScom Project Co-Beneficiaries:

1. BAHCESEHIR UNIVERSITESI FOUNDATION
2. ENTREPRENEURSHIP AND SOCIAL ECONOMY GROUP
3. METROPOLIA UNIVERSITY OF APPLIED SCIENCES
4. UNIVERSITY OF NATIONAL AND WORLD ECONOMY
5. VRIJE UNIVERSITEIT BRUSSEL
6. EKO Greece



HELLENIC REPUBLIC
National and Kapodistrian
University of Athens



ERMIScom Associated Partners:

1. Supreme Council for Civil Personnel Selection (ASEP)
2. National Center of Social Research (EKKE), Greece
3. Municipality of Athens
4. Municipality of Nea Smyrni

